



What Is Adobe Spark?

Adobe Spark is an integrated suite of media creation applications for the mobile and web developed by Adobe Systems. Spark enables you to tell stories and share ideas quickly and beautifully. Spark lets you create three types of content:

Post

Use Post to create images optimized for social media; you provide images and text and Spark will help with the design. Spark will even help you create the right shape and size image for each social media platform.

Video

Use Video to create, well, a video. Add videos from your computer or iOS camera roll, overlay text, add your voice and background music, and Spark will help turn your story into an amazing video to share with the world.

Page

Use Page to create a story using text, images, and video. When you're done you'll present your story as a responsive web page that can be viewed in any web browser.

How much does Adobe Spark cost?

The Adobe Spark Starter Plan, both the website (spark.adobe.com) and the iOS apps (Spark Video, Spark Page, and Spark Post), are free.

The full version of Adobe Spark is a paid service that sits on top of the Starter Plan and lets you create branded stories with your own logo, colors, and fonts. It is included with every Adobe Creative Cloud plan (\$79.00/month), or available for purchase as a stand-alone plan either on the Spark website or via in-app purchase in the Spark iOS apps. Pricing is \$9.99/month, or \$99.99 per year.

www.spark.adobe.com

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